

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**National Campaign Services**  
**Attention: Accounts Payable**  
**412 N Main St**  
**St 100**  
**Buffalo, WY 82834**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-2	09/04/16	September 2016	08/29/16 - 08/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/22/16 - 08/30/16	1516790	08351490

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/29/16	08/30/16	WPBF News 25 5-6:00am	5:00-6:00am	MT-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	MT-----				1	\$350.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$350.00 NM
12	08/29/16	08/30/16	Good Morning America	7-9AM	MT-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	MT-----				1	\$600.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/30/16	8:43 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NM
13	08/29/16	08/30/16	The View	11A-12PM	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	MT-----				1	\$350.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/30/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NM
14	08/29/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	M-----				1	\$530.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$530.00 NM
15	08/29/16	08/29/16	THE CHEW	1P-2P	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	M-----				1	\$350.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	1:32 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NM
16	08/29/16	08/29/16	M 5pm News	5-6pm	M-----	:30	1	\$525.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516790-2	09/04/16	September 2016	08/29/16 - 08/30/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	M-----				1	\$525.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	5:45 PM	M 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NM
17	08/29/16	08/29/16	WPBF News 25 @ 6:00PM	6:30PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	M-----				1	\$1,200.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$1,200.00 NM
19	08/29/16	08/30/16	WPBF NEWS AT 9:00AMM-Tu 9A-10A		MT-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/29/16	09/04/16	MT-----				2	\$300.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	9:29 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
2	WPBF	Tu	08/30/16	9:26 AM	WPBF NEWS AT 9:00AM	M-Tu 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
<b>Total Spots</b>							<b>9</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,505.00</b>
<u>Agency Commission</u>	<b>\$675.75</b>
<u>Net Amount Due</u>	<b>\$3,829.25</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.